

Salient Features of www.agroecommerce.com

1. IT platform for the real network in existence and in further creation. Real Network consists of following:
 - Network Managers as ZI, TC, KPK(C), KPK Owners
 - Farmers
 - Organisations _ input providers, output buyers, service providers
 - ANPL

2. Knowledge platform for the above stake holders consisting of following Knowledge elements:
 - Crops, flowers, fruits and vegetables detailed and customized knowledge of farming practices
 - Knowledge of Banking, insurance and warehousing
 - Knowledge of Weather, market price, products
 - Agri-industry news segregated in various sections
 - Agri-technology integration such as Biotechnology, Soil Testing etc

3. Commercial platform to the above stakeholders consisting of:
 - Krishi Bazar to facilitate search of buyer and seller and to initiate transaction
 - Transaction monitoring and control as per the agreed logistics and system
 - Account management
 - Inventory management
 - Database management and MIS related to it for various functions
 - Facilitation to stake holders for advertisement, tendering, auction etc

4. Intranet platform for organization consisting of:
 - Dynamic homepage
 - IT platform to various stakeholders of the organization secured with ID/Passwords to facilitate communication, distribution and logistics control.
 - Marketing and brand management platform

5. Integration Platform for other agencies with other brand equities (say NGO's and Large organizations) with unlimited horizontal and vertical linkages of databases common to ANPL and other agencies. For all such agencies similar portals gets aggregated on the same servers.